

**THE AMERICAN  
BUSINESS SCHOOL  
PARIS**

**COURSE TITLE : EUROPEAN COMMUNITY LAW & BUSINESS IMPLICATIONS**

COURSE NUMBER : MGT 420

CREDITS : 3

PREREQUISITE : LAW 210, 310

SEMESTER HOURS : 45

OFFERED : SPRING

**COURSE DESCRIPTION :**

This course is essentially a « capstone » on business education, incorporating all principles of prior business courses and applying these elements to practical, real-life models through assigned case analyses.

**COURSE OBJECTIVES & INSTRUCTIONAL METHODOLOGY :**

To make the student keenly aware of the importance of the European Court of Justice in the business environment. The Court's decisions affect significantly all areas of company activity. Knowledge of the Court's role, scope, and judgments is indispensable for the European executive.

The course is developed through lectures and case studies. Will be covered in class :

Competition	-	United Brands
Monopoly	-	Continental Can
Free Trade	-	Parma Ham
Environment	-	Danish Throw-Away Bottles
Gender discrimination	-	Lisa Grant
Pensions	-	Barber
Trademark	-	Silhouette
Intercountry TV Advertising	-	De Agostini
Education	-	Humbel
Mergers	-	Air France
Cross Border Employment	-	Luxembourg Doctors
Taxation	-	Schumacker

**TEXT :** This course is composed exclusively of cases decided by the European Union court of Justice covering the broad spectrum of the daily business activity in the European Union. As new landmark decisions are taken, cases are added or deleted. Additional reading : Common Market, Maastricht and Amsterdam Treaties.

**EVALUATION :**

The final grade will be made up of class participation (20%), a mid-term examination (20%), and a final examination (60%).