

**THE AMERICAN  
BUSINESS SCHOOL  
PARIS**

COURSE TITLE : **INVESTMENT ANALYSIS**

COURSE NUMBER : FIN 320

CREDITS : 3

PREREQUISITE : FIN 210, 220

SEMESTER HOURS : 45

OFFERED : FALL

COURSE DESCRIPTION :

This course first provides the student with an understanding of the various investment vehicles available to corporate, institutional and individual investors, as well as the functioning of the markets through which these vehicles can be acquired. These include a range of equity and debt instruments, commodities, as well as options and other products. Methods of arriving at specific investment decisions are presented, with emphasis on valuation models and risk assessment factors.

INSTRUCTIONAL METHODOLOGY :

The course consists of class lectures, oral case analysis presentations and tests. Will be covered in class :

- Introduction : Definition of the investment process
- Financial markets & instruments
- Investment companies
- Investors ; Assessing bond yields
- Valuation Methods
- Security analysis : macro/industry
- Security analysis : equity valuation
- Security analysis : financial statements
- Value-added & technical analysis

TEXT : *Essential of Investments*, Bodie/Kane/Marcus, McGraw Hill, 6<sup>th</sup> Edition, 2007

EVALUATION :

The final grade will be made up of a class participation (30%), a mid-term test (30%) and the final examination (40%).