

**THE AMERICAN  
BUSINESS SCHOOL  
PARIS**

COURSE TITLE : **COMMUNICATION TECHNIQUES / SPEECH**

COURSE NUMBER :       ENG 130

CREDITS : 3

PREREQUISITE :   ENG 101, ENG 110

SEMESTER HOURS : 45

OFFERED : FALL & SPRING

COURSE DESCRIPTION :

This is a highly participative course helping students to assess and improve their own communication competencies. Students will explore different techniques for public speaking and presentations in a variety of situations.

INSTRUCTIONAL METHODOLOGY :

The course will draw on role plays, debates, speeches, presentations, aural & video analysis, mime & drama, and listening techniques, in order for students to gain an insight into the diversity, depth and sophistication required in effective communication and public speaking. Students will get plenty of opportunity to apply and acquire confidence with the skills and techniques by working individually and in teams.

The class draws heavily on the student's involvement and participation as the learning process is cumulative. Therefore, a 100 % class attendance is mandatory. Will be covered in class :

- Introducing oneself, giving instructions, teaching a skill
- Coaching and giving feedback
- Developing a tool kit for communication
- Voice production, intonation and communicating emotions
- Working with the body
- Delivering speeches ; presenting a class paper
- Chairing a meeting ; debating
- Listening and mirroring

TEXT : ***Public Speaking***, Osborn & Osborn, Pearson, 7<sup>th</sup> Edition, 2006

EVALUATION :

The final grade will be based on class involvement and participation (40%), individual speech and presentation (20%), a team debate (20%), and a group presentation (20%).