



THINK BIG★

STUDY DIFFERENTLY

AMERICAN BBA - BACHELOR OF BUSINESS ADMINISTRATION
INTERNATIONAL BUSINESS /
INTERNATIONAL FINANCE /
INTERNATIONAL MARKETING

FRENCH «TITRE LEVEL 7» DEGREE : INTERNATIONAL MANAGER EQUIVALENT TO A FRENCH MASTER'S DEGREE
FOR GRANTING THE STAY BACK PERIOD
(DECREE OF MAY 12TH 2011)

*Voir grand





EXPAND YOUR
AMBITIONS, WIDEN
YOUR HORIZONS

The American Business School of Paris

- Founded in 1985
- Part of the IGS Group
- Multicultural environment
- American teaching methods
- Flexible program schedule
- Rigorous program with excellent outcomes
- In-depth career development program

100% IN ENGLISH

100% ACCREDITED

100% INTERNATIONAL



KEY FIGURES

80%
International students

+80
different nationalities

+300
American students per year

+500
internship & job opportunities

+2 500
alumni in +40 different countries



BBA :
AMERICAN
DEGREE, 3
MAJORS

Each student has to choose a major during their BBA junior year (BBA 3) :

INTERNATIONAL MARKETING, INTERNATIONAL BUSINESS, INTERNATIONAL FINANCE.

Students also have the opportunity to obtain a **double major** by taking specific courses at one of the American Business School of Paris' partner universities.

The BBA's course structure is fully flexible and adaptable to your needs.

You can take anywhere from 3 to 7 courses per semester and adapt the length of your studies.

To complete the Bachelor of Business Administration you must earn 120 credits, or successfully pass 40 courses:

- 9 foundation courses: 27 credits.
- 20 core business courses: 60 credits.
- 8 major courses: 24 credits.
- 3 elective courses: 9 credits.

You can join the program at the start of each term, either September or January.



NEW MINOR: Olympic Games
& Cross-Cultural Management

AMERICAN BBA & FRENCH «TITRE LEVEL 7» DEGREE: INTERNATIONAL MANAGER EQUIVALENT TO A FRENCH MASTER'S DEGREE FOR GRANTING THE STAY BACK PERIOD (DECREE OF MAY 12TH 2011)



The Bachelor of Business Administration, or BBA, is a 4-year undergraduate program. The ABSParis's BBA program was first accredited in 2004 by the International Accreditation Council for Business Education (IACBE). Since 2011, the IACBE is recognized by the CHEA- the Council of Higher Education Association.

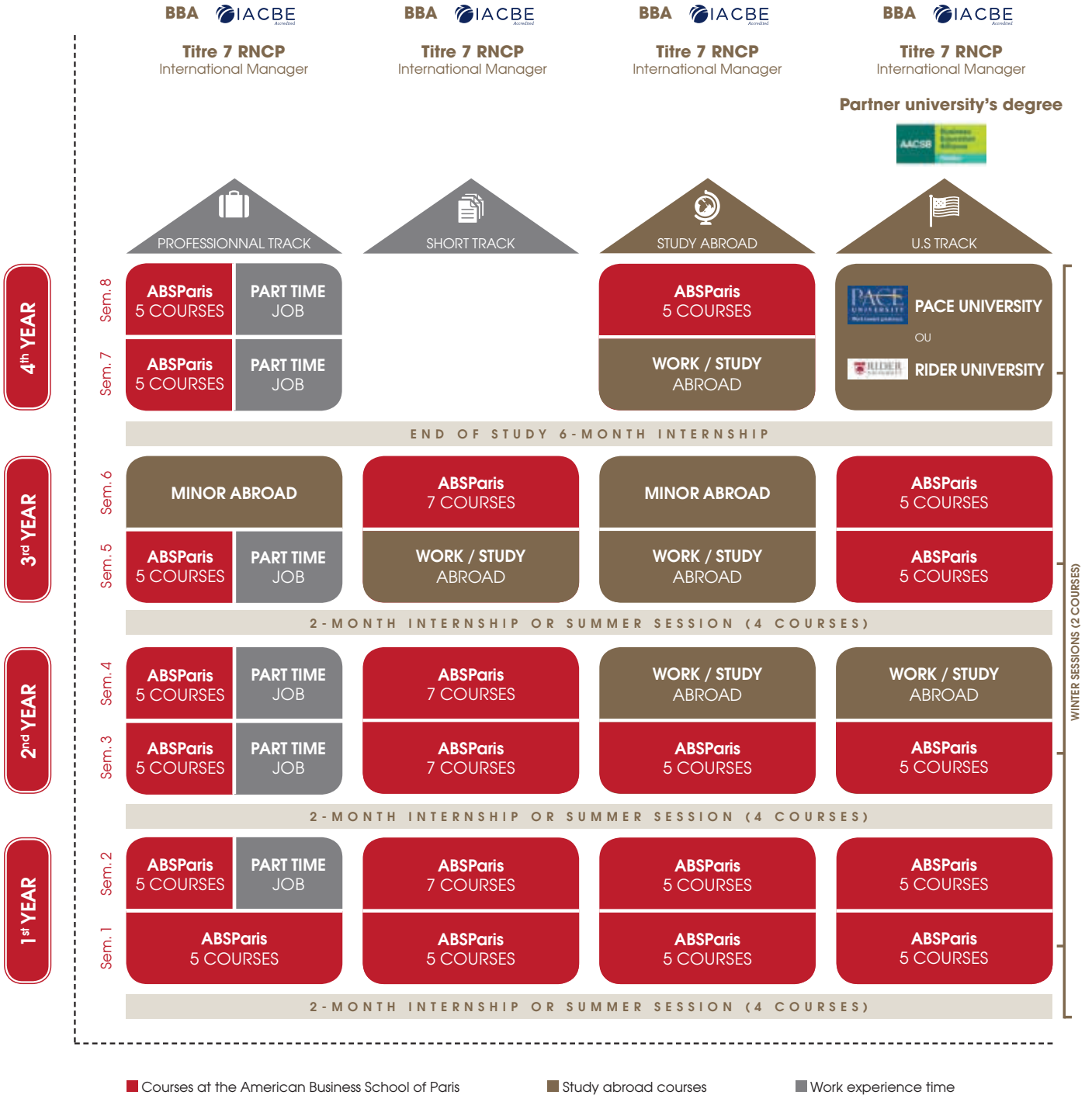


In December 2017, the BBA program was recognized to be the equivalent of a French Master's Degree for granting the Stay Back Period. Titre certifié Manager International, enregistré au RNCP n°35069, niveau 7(EU), code NSF 310 - 312 - 313, par décision France Compétences en date du 18/11/2020, éligible CPF.

PREREQUISITE :

- High school diploma or equivalence
- TOEFL test or equivalence
- Students can transfer into our program based on their academic profile

THE BBA'S INTERNATIONAL TRACKS



- Palmarès L'Étudiant 2019 -

#RANKING1 | 1ST INTERNATIONAL BUSINESS SCHOOL



- **80% international** students
- **100+ accredited** partner universities
- **Semester abroad** in the academic path
- **Tuition fees** per year



THINK SPORT

SPORT ACADEMY

In partnership with CDFAS, the American Business School of Paris offers young soccer players the opportunity to pursue their passion and acquire expertise thanks to an education in international business in the American BBA program (Bachelor of Business Administration).



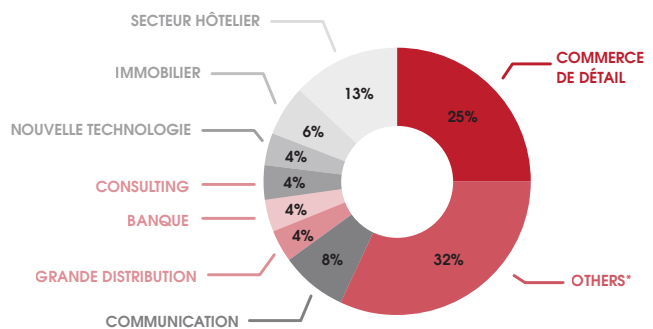
THINK INTERNATIONAL

+100 partner universities in

+35 different countries with

+30 universities in the US

OUR YOUNG GRADUATES EARN AN AVERAGE ANNUAL SALARY OF 42,000 EUROS WITH 2 YEARS OF COMPLETING THE PROGRAM.



*Source : ABSParis 2016 certification (2011 to 2015 Alumni)



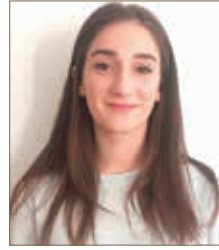
THINK COMMUNITY





TALAL SHLASH,
BBA Program International
Finance Major

Today a degree alone is not enough to build up a successful future, it's actually the professional experience that compliments it and the ABSParis curriculum has a huge emphasis on that. The flexible timetable along with the strong partnerships that the ABSParis has with some of the most notable firms in Paris allowed me to find gaps that I could fill by developing my professional career. The ABS also allowed me to discover new skills that were buried in me such as being highly interactive in team work and having a high sense of leadership, this was all due to the wide range of activities that exist on campus as well as the ability to create your own association or participate in one of the existing ones.



LAURA AKOUM,
BBA Program International
Marketing Major

From the very beginning, Laura wanted to help develop a luxury brand. After an internship at Louis Vuitton as a sales assistant, she started working at Céline as an assistant product manager. As soon as she graduated, Laura on the team as a Junior Product Manager.



THEY RECRUIT OUR STUDENTS

ACCOR INVEST - AMAZON - AUDITOIRE - APPLE - AUCHAN - AUTO1 - BHV MARAIS - BOON - BRAND IMAGE
BUCHERER - BULGARI - CACEIS INVESTOR SERVICES - CLUB MED - CMA CGM - CONFORAMA - DELMONTE
FOODS - DESKEO - ELIXIUM - ENGIE AFRICA - ERNST ET YOUNG - ESPRIT - EUROSTAR - ERI EDITIONS - FIRST
ABU DHABI BANK - FONDATION PSG - FNAC - GALERIES LAFAYETTE - GESTI CAR - GENERAL ELECTRICS
GAP - GIORGIO ARMANI - GIVENCHY - GROUPE KERRY - GROUPE ROYER - GROUPON - GUCCI - HAVAS
HAYS - HILTON HOTEL - HOTEL LE BRISTOL - HYATT REGENCY - HUAWAI - MASSIMO DUTTI - KERRY GROUP
FRANCE - KPMG - L'AMPHITRITE PALACE RESORT - LA MAISON DU CHOCOLAT - LACOSTE - CAPITAL MGMT.
LOUIS VUITTON - LVMH - MACDONALD'S - MONTCLAIR - MEERO - MICHAEL KORS - MONOPRIX - NATIXIS
ASSURANCES - NAEIE - NEW BALANCE - NIKE - ORANGE BANK - ROYER SAS - PETIT BATEAU - PMC - POLYNESIA
CONSULTING - PRAETORIAN TRAJAN - PRINTEMPS - PWC SELLAM - PUBLICIS - RALPH LAUREN - REPETTO
RIME ARODAKY - SCP - LEFEVRE - SANDRO - SEPHORA - SGHI - SHERATON - SOCIETE GÉNÉRALE - SOCIETE
IVOIRIENNE DE BANQUE - SPEED AHMED HASSAM - SPRING FRANCE - SSP - SUEZ DEGREMONT - SWATCH
SWAROVSKI - THOMAS COOK - THUASNES - UBER - UNIQLO - VIANOVA - WORLD ASSOCIATION OF CHEFS
SOCIETIES - YAMAMOTO - YELLOW KORNER - YVES SAINT LAURENT - ZADIG & VOLTAIRE

IGS GROUP :



MORE THAN 45
YEARS OF EDUCATIONAL
INNOVATION



15 000 PEOPLE EDUCATED
PER YEAR, INCLUDING
8 100 WORK-STUDY TRAINING
STUDENTS AND TRAINEES



74 000 GRADUATES
INCLUDING **19 000**
IN HR POSITIONS



92% OF COMPANIES
ARE READY TO RECRUIT ANOTHER
GRADUATE FROM THE IGS GROUP

2019 OPINION WAY SURVEY



6 CAMPUSES :
PARIS, LYON, TOULOUSE,
DUBLIN, SHANGHAI AND CASABLANCA



150 PROGRAMS
PROGRAMS INCLUDING 45 MASTER'S
DEGREE PROGRAMS



100 PARTNER UNIVERSITIES
IN FRANCE AND ABROAD

DUAL DEGREES, GLOBAL CAREERS



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THE AMERICAN BUSINESS
SCHOOL OF PARIS



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ABSPARIS



ABSPARIS_OFFICIAL



Hand'IGS
is the support office
for IGS Group students
with disabilities.

**Contact us
to learn more :**
handigs@groupe-igs.fr

Établissement d'enseignement supérieur technique privé