

MBA Curriculum (42 Credits)

CORE COURSES:

Code	Course Name	Credits	Term
MGMT510	MANAGEMENT OF INNOVATION	3	Fall
MGMT570	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	Fall
BLAW511	INTERNATIONAL BUSINESS LAW & ETHICS	3	Fall
ECON530	INTERNATIONAL ECONOMICS & MICRO MARKETS	3	Fall
MKTG577	STRATEGIC MARKETING & BRANDING	3	Fall
MKTG510	GLOBAL & E-MARKETING	3	Spring
MGMT500	INTERCULTURAL MGMT & INTL NEGOTIATION	3	Spring
MGMT690	PROJECT MANAGEMENT	3	Spring

CONCENTRATION COURSES:

ENTREPRENEURSHIP & INTERNATIONAL BUSINESS DEVELOPMENT:

FINC500	INTERNATIONAL BUSINESS FINANCE	3	Fall
FINC621	INTERNATIONAL PARTNERSHIPS & M&A	3	Spring
MGMT600	ADVANCED BUSINESS PLANNING	3	Spring
MGMT601	BUSINESS PLAN JURY PRESENTATIONS	2	Spring

GEOPOLITICS & INTERNATIONAL BUSINESS:

FINC500	INTERNATIONAL BUSINESS FINANCE	3	Fall
FINC621	INTERNATIONAL PARTNERSHIPS & M&A	3	Spring
BUSI500	GEOPOLITICS & BUSINESS DEVELOPMENT	3	Spring
POLS500	INTL ORGANIZATIONS & GEOPOLITICAL ISSUES	2	Spring

COMMUNICATIONS & PROJECT MANAGEMENT (IN PARTNERSHIP WITH ISCPA-PARIS):

PSCO524	FROM CORPORATE STRATEGY TO COMMS STRATEGY	3	Spring
PSCO526	PR CORPORATE COMMUNICATIONS: CASE STUDY	3	Spring
PSCO510	ONLINE COMMUNICATIONS & SOCIAL MEDIA	2	Fall
COMM555	LUXURY BRAND CONTENT	3	Spring

BUSINESS GAMES:

BUSI540	BUSINESS MANAGEMENT SIMULATION	2	Fall
---------	--------------------------------	---	------

MBA TOUR (SILICON VALLEY-USA)

BUSI570	EXPLORING INNOVATION IN USA	2	Spring
---------	-----------------------------	---	--------

END OF STUDY PRACTICUM:

BUSI550	INTERNSHIP & INTERNSHIP REPORT & DEFENSE	3	6 months
---------	--	---	----------

OPTION FOR ENTREPRENEURSHIP STUDENTS ONLY:

BUSI551	PHASE 1 BUSINESS INCUBATION (by approval only)	3	6 months
---------	--	---	----------