

THE AMERICAN
BUSINESS SCHOOL

PARIS

PROGRAM OFFERING 2018

STUDY ABROAD:

Winter: January 8 – January 26

Spring: January 24 – May 18

Summer: May 21 – June 29

Optional Program: July 2 – July 13

Fall: September 10 – December 14

STUDY AND WORK ABROAD:

2018 Spring semester and Internship in June and July 2018

2018 Fall semester and Internship in January to June 2019

WINTER 2018 COURSES*

- ACCT 111 Financial Accounting
- ACCT 130 Advanced Financial & Managerial Accounting
- FINC 215 Business Finance
- ECON 120 Microeconomics

SPRING 2018 SEMESTER COURSES*

BUSINESS ADMINISTRATION

- BLAW 225 European & International Law
- BUSI 320 Entrepreneurship
- BUSI 410 Strategic Management
- COMP 311 E-commerce & E-business
- PHIL 310 Business Ethics

FINANCE AND ACCOUNTING

- ACCT 111 Financial Accounting
- ACCT 127 Advanced Financial & Managerial Accounting
- FINC 215 Business Finance
- FINC 315 International Investments
- FINC 450 International Finance

ECONOMICS

- ECON 110 Macroeconomics
- ECON 120 Microeconomics
- ECON 315 Intermediate Economic Analysis
- ECON 450 International Economics

GENERAL EDUCATION / HUMANITIES

- ARTS 250 20th Century Art
- COMP 120 Computer Skills for Business
- COMP 250 Coding Applications for Business
- ENGL 120 Critical Reading & Writing
- ENGL 212 Analysis & Communications
- ENGL 225 Effective Business Communications
- HUMA 200 French Civilization
- MATH 120 Calculus
- MATH 210 Business Statistics
- MGMT 110 Intercultural Studies
- POLS 210 International Relations

FASHION & LUXURY RETAIL MANAGEMENT

- FASH 120 Sales Techniques for Luxury Brands
- FASH 211 Luxury Cross Channel Marketing
- FASH 225 Creativity & Innovation in Fashion Luxury
- FASH 240 Merchandising for Luxury Retail
- MKTG 215 The Fashion Business Revolution

MARKETING

- MKTG 210 Principles of Marketing
- MKTG 240 Consumer Behavior
- MKTG 325 Integrated Marketing Comm.
- MKTG 350 International Marketing
- MKTG 380 Personal Selling & Negotiation
- MKTG 385 Advanced Customer Relationship Management
- MKTG 401 Strategic Brand Management

MANAGEMENT

- MGMT 215 Organizational Behavior
- MGMT 225 Human Resource Management (on line)
- MGMT 230 International Business
- MGMT 290 Project Management
- MGMT 442 Doing Business in Middle East & Africa
- MGMT 452 Sourcing & Purchasing
- DSCI 310 Operations Management
- DSCI 350 Management Decision Analysis

FRENCH

- FREN 110 Elementary French
- FREN 220 Intermediate French
- FREN 290 Business French
- FREN 350 Advanced French

SUMMER 2018 COURSES*

- COMM 130 Communications/Speech/Public Speaking
- FINC 425 Innovations in Digital Finance
- MGMT 215 Organizational Behavior
- MGMT 290 Project Management
- MGMT 375 International Corporate Governance
- MGMT 401 Doing Business in Europe and Russia
- MGMT 410 The Business of European Football
- MKTG 240 Consumer Behavior
- MKTG 401 Strategic Brand Management
- POLS211 International Relations and European Strategies

FALL 2018 SEMESTER COURSES*

BUSINESS ADMINISTRATION

- BLAW 210 American Business Law
- BUSI 320 Entrepreneurship
- BUS 410 Strategic Management
- PHIL 310 Business Ethics

FINANCE AND ACCOUNTING

- ACCT 111 Financial Accounting
- ACCT 127 Advanced Financial & Managerial Accounting
- FINC 215 Business Finance
- FINC 315 International Investments
- FINC 345 Audit, Controlling & Risk Management
- FINC 400 Corporate Finance
- FINC 450 International Finance

GENERAL EDUCATION / HUMANITIES

- ARTS 240 Impressionism
- ARTS 113 History of Art, Literature & Photography
- COMM 130 Communications Techniques / Speech
- COMM 230 Theatre and Improvisation for Business
- COMP 110 Computer Skills Development
- COMP 120 Computer Skills for Business
- COMP 390 Excel for Finance
- ENGL 101 Academic Methodology
- ENGL 120 Critical Reading & Writing A rajouter:
- ENGL 212 Analysis and Communications
- ENGL 225 Effective Business Communications
- HUMA 220 French Civilization
- MATH 110 Pre-Calculus Mathematics
- MATH 120 Calculus
- MATH 210 Business Statistics
- MGMT 110 Intercultural Studies
- POLS 210 International Relations
- PSYC 110 Introduction to Psychology

FASHION & LUXURY RETAIL MANAGEMENT

- FASH 100 Fashion & Textile Trends through the Ages
- FASH 220 Made in Paris: Luxury Quality Management
- MGMT 320 Management for Luxury Services
- MKTG 400 Creating and Developing Luxury Brands

MARKETING

- MKTG 210 Principles of Marketing
- MKTG 240 Consumer Behavior
- MKTG 315 Digital Marketing & Web Analytics
- MKTG 340 Marketing Research
- MKTG 350 International Marketing
- MKTG 391 Sponsorship & Event Marketing

ECONOMICS

- ECON 110 Macroeconomics
- ECON 120 Microeconomics
- ECON 450 International Economics

MANAGEMENT

- DSCI 310 Operations Management
- MGMT 215 Functions of Management & Organizational Behavior
- MGMT 230 International Business
- MGMT 290 Project Management
- MGMT 351 Logistics & Supply Chain

FRENCH

- FREN 110 Elementary French
- FREN 220 Intermediate French
- FREN 350 Advanced French

*Subject to change. Please contact us directly for updates.

PROGRAMS FEES

SPRING 2018:

STUDY ABROAD

- 4780 euros for up to 15 credits - Including tuition and Administration fees
- Mandatory French Health Insurance: 217 euros

STUDY AND 2-MONTH UNPAID INTERNSHIP IN JUNE AND JULY 2018

- 7040 euros - Including tuition, administration fees, language and personalized career management activities (with up to 6 additional academic credits)
- Mandatory French Health Insurance: 217 euros

FALL 2018:

STUDY ABROAD

- 4780 euros* for up to 15 credits – Including tuition and Administration fees
- Mandatory French Health Insurance: 217 euros*

* (Subject to change)

EXCHANGE STUDENTS:

The internship program is not included in the exchange.

Students will have to pay for:

2-MONTH UNPAID INTERNSHIP IN JUNE AND JULY 2018

2640 euros - 2-month unpaid internship, administration fees, language and personalized career management activities (with up to 6 academic credits)

6-MONTH INTERNSHIP IN JANUARY TO JUNE 2019

3340 euros - 6-month unpaid internship, administration fees, language and personalized career management activities (with up to 12 academic credits)
Internship paid 3324 euros over 6 months

THE AMERICAN
BUSINESS SCHOOL PARIS

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Établissement d'enseignement
supérieur technique privé