

## COURSE SYLLABUS

<b>COURSE TITLE:</b>	Summer Experiential Learning Extension Program “Culture & Careers”	<b>COURSE CODE:</b>	FREN270
<b>PREREQUISITES:</b>	none	<b>SEMESTER:</b>	SUMMER 2017
<b>INSTRUCTOR:</b>	various	<b>CREDITS:</b>	3

### COURSE DESCRIPTION:

This program is designed to expose students to cultural and career development experiences unique to their stay in Paris. The program is a series of specific activities built around culture exposure, language and cultural exchange, as well as future career opportunities, and introductions to new industries and areas of career development. The concept of this extension program is to leverage the students’ proximity to the fashion and luxury industry in Paris, as well as companies from innovative startups to large multi-national Paris-based organizations, to bring a new perspective to the students’ viewpoint of their career path ahead. Students will be introduced to business vocabulary as well as have the opportunity to spend time with native francophone students who are motivated to exchange and learn more about their culture and language.

### COURSE OBJECTIVES:

The objectives of this extension program are to expose students to areas that they would normally not have access to – cultural, language, career development, and more – and to leverage their time in Paris. Students will enrich their study abroad experience by going beyond the typical classroom into the community and business world that surrounds them. By taking advantage of this extension program, students will learn how to leverage this unique experience for future career opportunities.

**All activities are mandatory – no absences allowed.**

### EXPECTED LEARNING OUTCOMES:

Upon completion of this course students should be able to:

- Introduce themselves in French in a professional environment (networking session)
- Have a greater exposure and better understanding of general French conversation
- Understand and appreciate important French cultural centers
- Be more integrated into a Parisian lifestyle
- Develop their career goals to include new areas and industries
- Understand where future career opportunities intersect with their skill set
- Leverage their summer abroad experience to broaden their career opportunities

### EVALUATIONS:

The final grade will be determined as follows:

- 20% Student Participation and Engagement
- 30% Language Exam
- 20% CMP Quizzes
- 30% Final Exam

### COURSE ACTIVITIES\*:

Mon 3-Jul	Tue 4-Jul	Wed 5-Jul	Thu 6-Jul	Fri 7-Jul
Business French		Business French		Business French
LUNCH		LUNCH	Corporate visit	LUNCH
Père Lachaise	CMP workshop	Guest speakers		Versailles

Mon 10-Jul	Tue 11-Jul	Wed 12-Jul	Thu 13-Jul
Business French		Business French	
LUNCH		LUNCH	Final Exam
CMP workshop	Boulangerie	Corporate visit	

Language (10 hours) - Business French (5): 10h30-12h30

Culture (10 hours) – Boulangerie: 14h30-16h30, Père Lachaise: 14h30-17h30, Versailles: 12h30-17h30

Career (14 hours) – CMP (2): 14h30-17h30, Corporate Visit (2): 14h30-17h30, Guest Speakers: 14h30-16h30

*\* tentative schedule, subject to change*