

**Public Disclosure of Student Achievement**

**Institution Name: The American Business School of Paris**

**Business Unit(s) included in this report: The American Business School of Paris**

**Academic Period Covered: 2021 -2022**

**Date Submitted: February 1<sup>st</sup>, 2023**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Fashion and Retail Luxury Management	Graduation Rate	99%
Bachelor of Fashion and Retail Luxury Management	Job Placement Rate	100%
Bachelor of Business Administration	Graduation Rate	97%
Bachelor of Business Administration	Job Placement Rate	91%
Master of Business Administration	Graduation Rate	96%
Master of Business Administration	Job Placement Rate	87%
Master of Science in Digital Marketing	Graduation Rate	100%
Master of Science in Digital Marketing	Job Placement Rate	80%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Graduation Rate	Figures calculated based on enrollment reports that follow the two intakes each academic year (September 2021 and January 2022). The retention rate is calculated by taking the total students at the end of each year of study and by dividing it by the number of returning students in the following two semesters (i.e. January 2022 for the September 2021 intake and September 2022 for the January 2022 intake).

February 1, 2023

Job Placement Rate	Number of graduates based on oral defense and written reports following the successful completion of a 6-month Business Practicum in December 2021 and August 2022 compared to results from alumni survey in September/October 2022.
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