

Public Disclosure of Student Achievement

Institution Name: The American Business School of Paris

Business Unit(s) included in this report: The American Business School of Paris

Academic Period Covered: 2020 -2021

Date Submitted: February 1st, 2022

PROGRAM	INDICATOR	RESULT
Bachelor of Fashion and Retail Luxury Management	Graduation Rate	96%
Bachelor of Fashion and Retail Luxury Management	Job Placement Rate	87%
Bachelor of Business Administration	Graduation Rate	99%
Bachelor of Business Administration	Job Placement Rate	98%
Master of Business Administration	Graduation Rate	94%
Master of Business Administration	Job Placement Rate	90%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Figures calculated based on enrollment reports that follow the two intakes each academic year (September 2020 and January 2021). The retention rate is calculated by taking the total students at the end of each year of study and by dividing it by the number of returning students in the following two semesters (i.e. January 2021 for the September 2020 intake and September 2021 for the January 2021 intake).
Job Placement Rate	Number of graduates based on oral defense and written reports following the successful completion of a 6-month Business Practicum in December 2020 and August 2021 compared to results from alumni survey in September/October 2021.

February 1, 2022