

Public Disclosure of Student Achievement

Institution Name: The American Business School of Paris

Business Unit(s) included in this report: The American Business School of Paris

Academic Period Covered: 2015 -2016

Date Submitted: November 1st, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration	Graduation Rate	99%
Bachelor of Business Administration	Job Placement Rate*	98%
	Breakdown by specialization: Finance	11%
	Breakdown by specialization(s): International Business and International Marketing	89%
Bachelor of Luxury	Graduation Rate	100%
Bachelor of Luxury	Job Placement Rate**	N/A
Master of Business Administration	Graduation Rate	98%
Master of Business Administration	Job Placement Rate	87%
Entrepreneurship and International Business	Job Placement Rate	99%
Geopolitics and International Business	Job Placement Rate	74%

*Survey results show that 44% in 2015 and 49% of students have been placed in entry-level jobs, and 44% in 2015 and 32% in 2016 are pursuing a higher level degree.

**Bachelor of Luxury Program started in 2014/2015 (First graduating class in 2016/2017)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	BBA: all majors End of program intergroup Business Games: % of students who achieved a score of B- or higher: 72%
	BBA: all majors Number of students who achieved successful results in 2 capstone classes: i) BUSI410 Strategic Management: 2015 Spring: 100% 2016 Spring: 91% ii) BUIS320 Entrepreneurship 2015 Fall: 90% 2016 Fall: 95%
	BBA: all majors BUSI450 Internship Report and Presentation 98% Pass rate
Job Placement Rate	Bachelor of Business Administration: figures based on Alumni Survey Report February 2016. Bachelor of Luxury: no data available. Program started in 2014/2015. Master of Business Administration: figures based on Alumni Surveys conducted in December 2016.